

Rug Rivals: SCAD Students Compete for Best Designs

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Though it's already well known for top-quality, eco-friendly furnishings, home accents, unique rugs and even interior design services, [Verde Home](#) on Atlanta's Westside is embarking on yet another venture that will set it apart from the competition. In fact, it's the store's new design competition, precisely, that's got insiders across town buzzing.



For the first-annual Verde Home Tibetan Rug Design Competition, SCAD students are asked to design original rugs much like the authentic woven Tibetan rugs that are found in Verde Home's in-store collection.

As Verde Home moves forward with its soon-to-debut line of proprietary handwoven [Tibetan rugs](#) dubbed "Verde Sole," it's also welcoming contributions by a talented group of design students from [SCAD Atlanta](#). Aiming to bring the ancient art of rug weaving and the modern art of graphic design together, the inaugural **Verde Home Tibetan Rug Design Competition** will invite a class of approximately 15 design students to create original 24" x 32" carpet renderings that can be successfully translated into hand-woven rugs. The team at Verde Home, along with three to four judges hand-picked from the design community, will then evaluate the designs based on modernity, salability and the potential to execute the rug in 100 knots or fewer.

After an initial meeting at Verde Home on April 2, the students will return with their ideas one week later to procure design guidance and select colors, then submit their final renderings one week thereafter. The renderings and woven samples of the designs by the grand prize winner and five runners up will be presented at the [MA 10 Design Is Human & Modern Atlanta Home Tour Launch Night](#) on June 1, and the top design will be implemented into a stunning 6' x 9' rug to be included as part of Verde Home's in-store Tibetan rug collection.

AH&L blog readers can get involved, too! Visit the [Verde Home](#) booth at the [Modern Atlanta Home Show](#) to vote on the five runners up and determine the "Best in Show." That student's design will be woven into a 4' x 6' rug and also included in the store's Tibetan rug gallery—yet another great reason to visit both this Westside home décor hotspot and one of the most highly anticipated design events of 2010.

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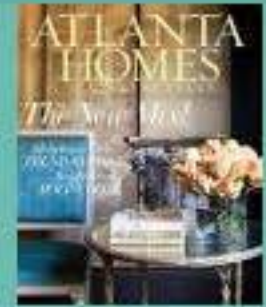
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